HARVARD UNIVERSITY

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Graduate Education

Harvard University and Harvard Business School, 2011 – Present PhD Candidate, Business Economics (Corporate Finance) Harvard University, 2008 – 2010 A.M., Business Economics

References:

Professor Josh Lerner (Chair) Harvard Business School 617-495-6065, jlerner@hbs.edu

Professor Paul Gompers Harvard Business School 617-495-6198, pgompers@hbs.edu

Professor Lauren Cohen Harvard Business School 617-495-3888, <u>lcohen@hbs.edu</u> Professor Oliver Hart
Department of Economics, Harvard University
617-496-3461, ohart@harvard.edu

Professor Matthew Rhodes-Kropf Harvard Business School 617-496-3911, mrhodeskropf@hbs.edu

Research Work

Value Access in Venture Capital, Job Market Paper
Model of Venture Capital Supply and Demand, Working Paper
Consumer Search Pattern and Welfare Analysis in Internet Advertising, Working Paper
Competing Auctions: Multi-homing and Participation Cost (with Ben Edelman and Itai Ashlagi),
HBS Working Paper No. 10-055, submitted

CPC/CPA Hybrid Bidding in a Second Price Auction (with Ben Edelman), *HBS Working Paper No. 09-074* Heuristic Methods and Data Reduction Algorithms in Facial Recognition (with Behrooz Kamgar-Parsi)

(Abstracts available on web)

Pre-doctoral Studies

University of California-Berkeley (completed studies in four semesters), Spring 2008 A.B., Applied Mathematics, *Summa Cum Laude* A.B., Economics, *Summa Cum Laude*

Research Fields

Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance, Contract Theory

Last Updated: October 24, 2012

Research Experience

Summer 2009 – Fall 2009 Microsoft Research New England

Research Intern for Professor and Chief Economist, Susan Athey

Spring 2009 Royal Economic Society, Easter School 2009

Selected Attendee for Lectures on Network and Auction Theory

Spring 2007 – Spring 2008 Department of Economics, UC Berkeley

Research Assistant, Professors David Card & Shachar Kariv

Summer 2000 – Fall 2001 Naval Research Laboratory, Center for Artificial Intelligence, Vision Technology Group

Research Assistant, Dr. Behrooz Kamgar-Parsi

Teaching Experience

Teaching Fellow for Finance for Senior Executives, executive education, Summer 2012

Teaching Fellow for Corporate Finance, undergraduate elective, Spring 2012, Prof. Effi Benmelech

Teaching Fellow for Contract Theory, PhD elective, Fall 2011, Prof. Philippe Aghion

Teaching Fellow for Financial Crisis, undergraduate elective, Spring 2011, Prof. Jeremy C. Stein

Teaching Fellow for Functional and Strategic Finance, MBA elective, Spring 2010, Prof. Robert C. Merton

Referee Service

6th Ad Auctions Workshop, 2010 / ACM Conference on Electronic Commerce (EC'10)

Honors, Scholarships, and Fellowships

Summer 2011 – Present Resident Tutor at Quincy House, Harvard College

Chairman of Pre-career Advising and Quincy Entrepreneurship

Summer 2008 – Spring 2013 Harvard Business School Doctoral Fellowship Spring 2008 Korean American Scholarship Foundation

Spring 2008 Phi Beta Kappa (Junior Year)
Fall 2006 – Spring 2008 University Scholar, UC Berkeley

Spring 2000 United States Physics Team Finalist for International Physics Olympiad 2000

Programming: C/C++, Perl, PHP, JavaScript, MySQL, HTML, R, Stata, Matlab, SAS

Other Experience

2010-2011

COUNCIL OF ECONOMIC ADVISERS, THE WHITE HOUSE Staff Economist-PhD Level

WASHINGTON, DC

- Researched, drafted, and reviewed daily memos and policy documents created for the President and the Senate relevant to entrepreneurship/small business policy, innovation policy, housing finance and international trade
- Represented the White House economists in the Committee of Foreign Investments in the United States (CFIUS) monitoring foreign acquisitions of domestic targets with national security implications
- Assessed the relationship between public capital infrastructure investment and GDP growth in the joint report submitted by the CEA and the Department of Treasury to the White House
- Represented CEA in the subcommittees for conducting cost-benefit analysis of adopting SmartGrid (an advanced electricity utility infrastructure with bi-directional communication capacities to relay real-time consumption data), to increase broadband capacity and adoption in the US

2007-Present

GIVE2GETHER, INC. (WWW.GIVE2GETHER.COM)

SAN FRANCISCO, CA

- Co-founder/Chief Operations Officer and Adviser
- Developed company vision, operations, target market analysis; lead the startup through multiple investment rounds consisting of top venture capitalists
- Served as part of the senior management to both design the underlying economic theory on maximizing the likelihood of donation contributions, and implement it into a strategic business model
- Served as the former chief operations officer to oversee daily flow of activities including sales, institutional
 client management and technical back-end development
- Represented the company in seed and early stage rounds with Sequoia, Polaris, US Ventures and Accel

INTERNATIONAL BUSINESS TIMES CORPORATION (WWW.IBT.COM) 2002-2007

NEW YORK, NY

- Co-founder and Chief Technical Officer
- Founded and developed an internet startup into a corporate media enterprise consisting of digital publications. online portal and broadcasting services with editions in over 10 countries and 7 languages
- Served as central part of the senior management in both execution and operations, building the corporation into an annual \$50M revenue generating international enterprise
- Supervised the development, implementation and evaluation of quantitative marketing methods (user data mining and behavioral ad targeting) that now generate over 15 million unique visitors per month (statistics: www.quantcast.com/ibtimes)

2005-2007 THE WORLD EVANGELICAL ALLIANCE (WWW.WORLDEA.ORG)

VANCOUVER, BC

- **Executive Director of Information Technology Commission (Founding member)**
- Launched and developed a new commission for the 200 year old international non-profit that represents the world's largest evangelical constituency
- Represented the organization at United Nations 2005 World Summit
- Launched research and development centers across four continents (North America, Europe, Asia and Africa) to form a global digital infrastructure for more than 1000 educational institutions and Christian ministries

OLIVET UNIVERSITY (WWW.OLIVETUNIVERSITY.EDU)

SAN FRANCISCO, CA

- **Director and Member of the Steering Committee for Accreditation**
- Lead the collaboration to establish, develop and guide a Christian, liberal arts institution of higher learning in the early stage of a successful 10-year process for accreditation
- Served as part of the University's steering committee for accreditation in managing multi-strategy processes to assure compliance for accreditation for each of seven subsidiary colleges and 16 academic programs from Association for Biblical Higher Education
- Lead the University campaign to raise core funds for the establishment of campus facilities

Board Appointments

2004-2007

Member of the Board of Trustees, Olivet University, San Francisco, CA Member of the Advisory Board, Give2gether, Inc., San Francisco, CA

Member of the Advisory Board, Dorinku, Inc., London, UK

Member of the Advisory Board, Microfinance Initiative, Harvard College Chapter, Cambridge, MA